

# Hotel Pipeline Report

## AMERICAS

October 2023

OVERVIEW

# Regions



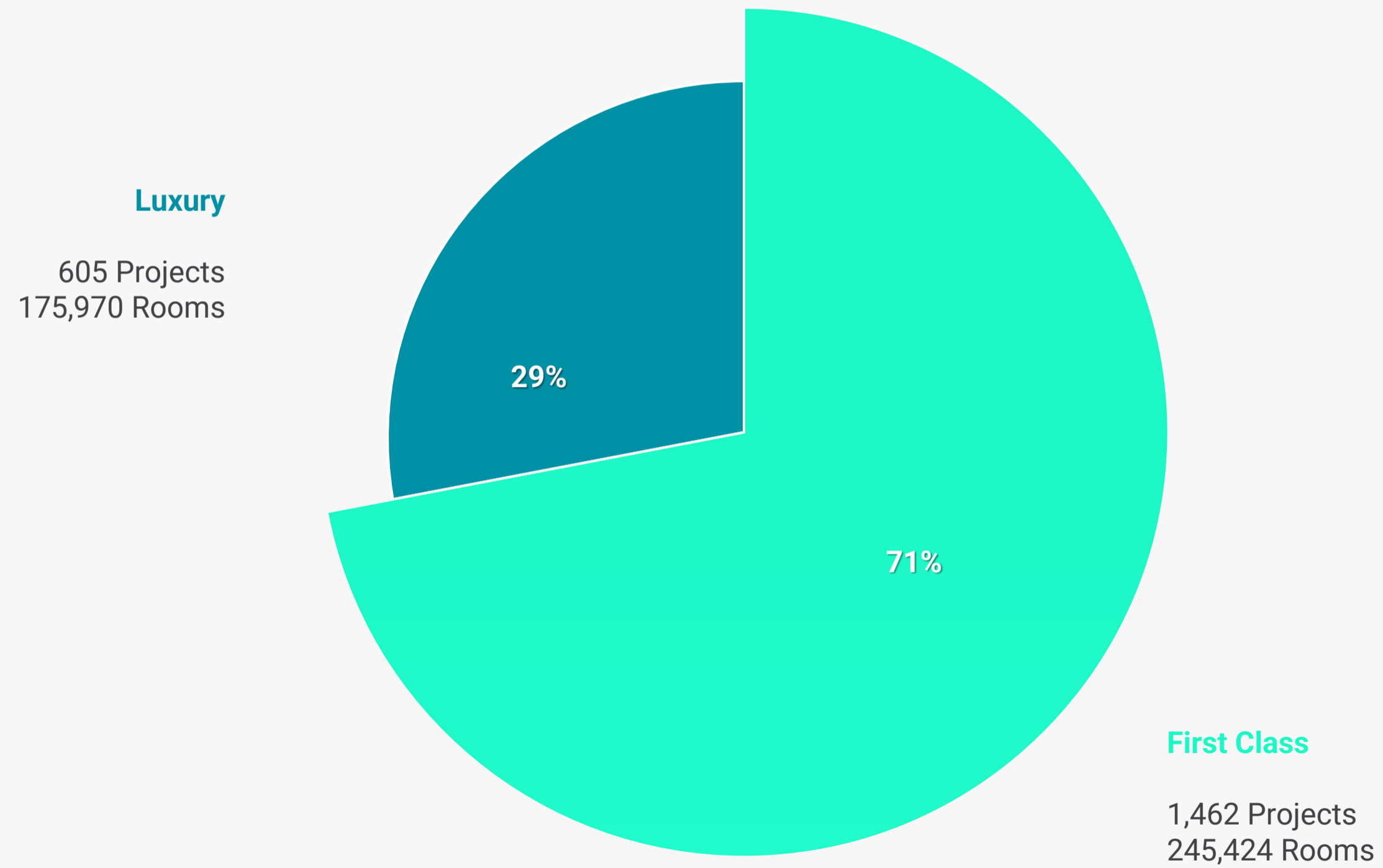
**7,593**  
Projects

**1,520,779**  
Rooms

HOTEL SEGMENT

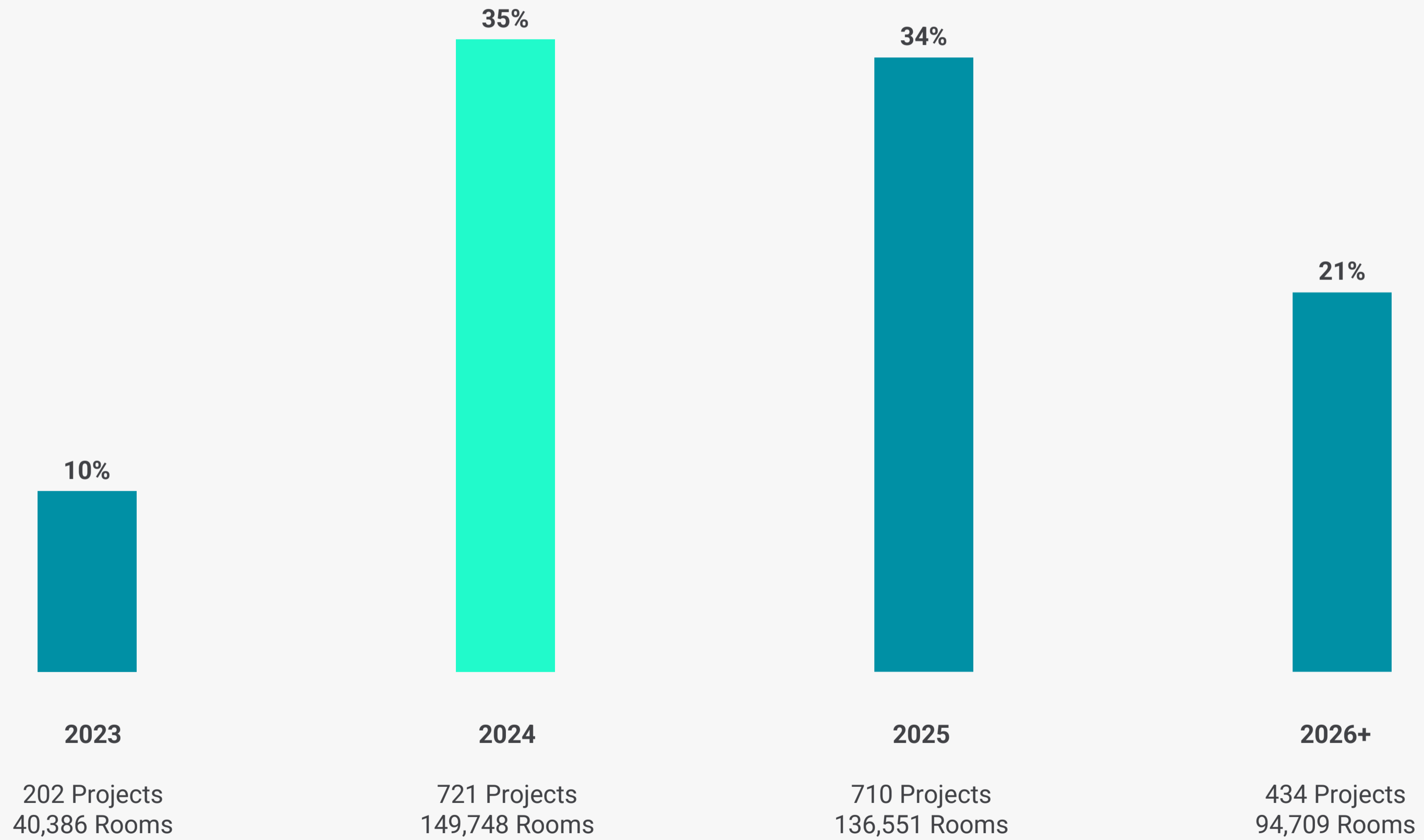
# Categories

71% of all 2,067 hotel projects that are currently arising in the Americas region will be four-star hotels.



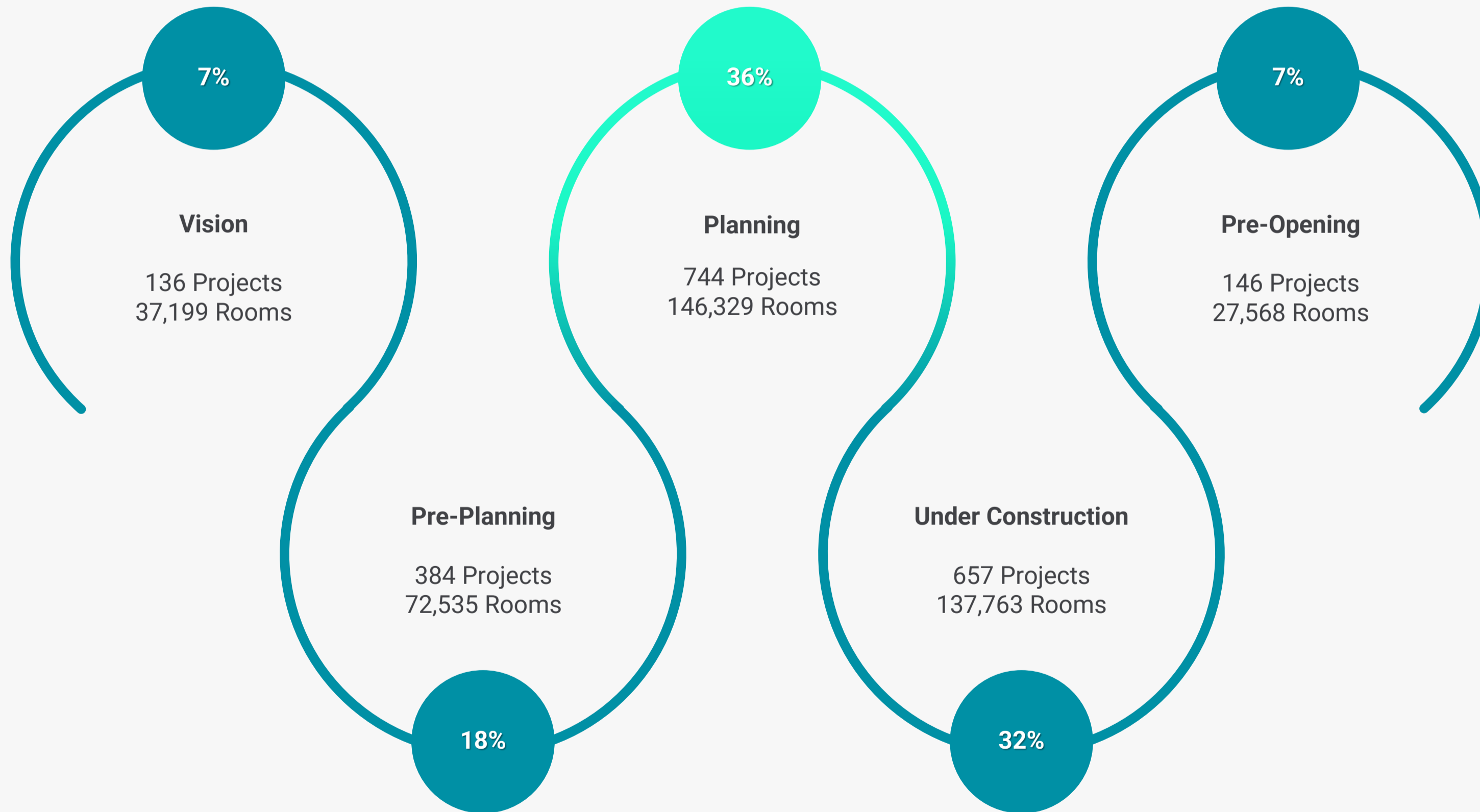
OVERVIEW

# Year of Opening



PHASE

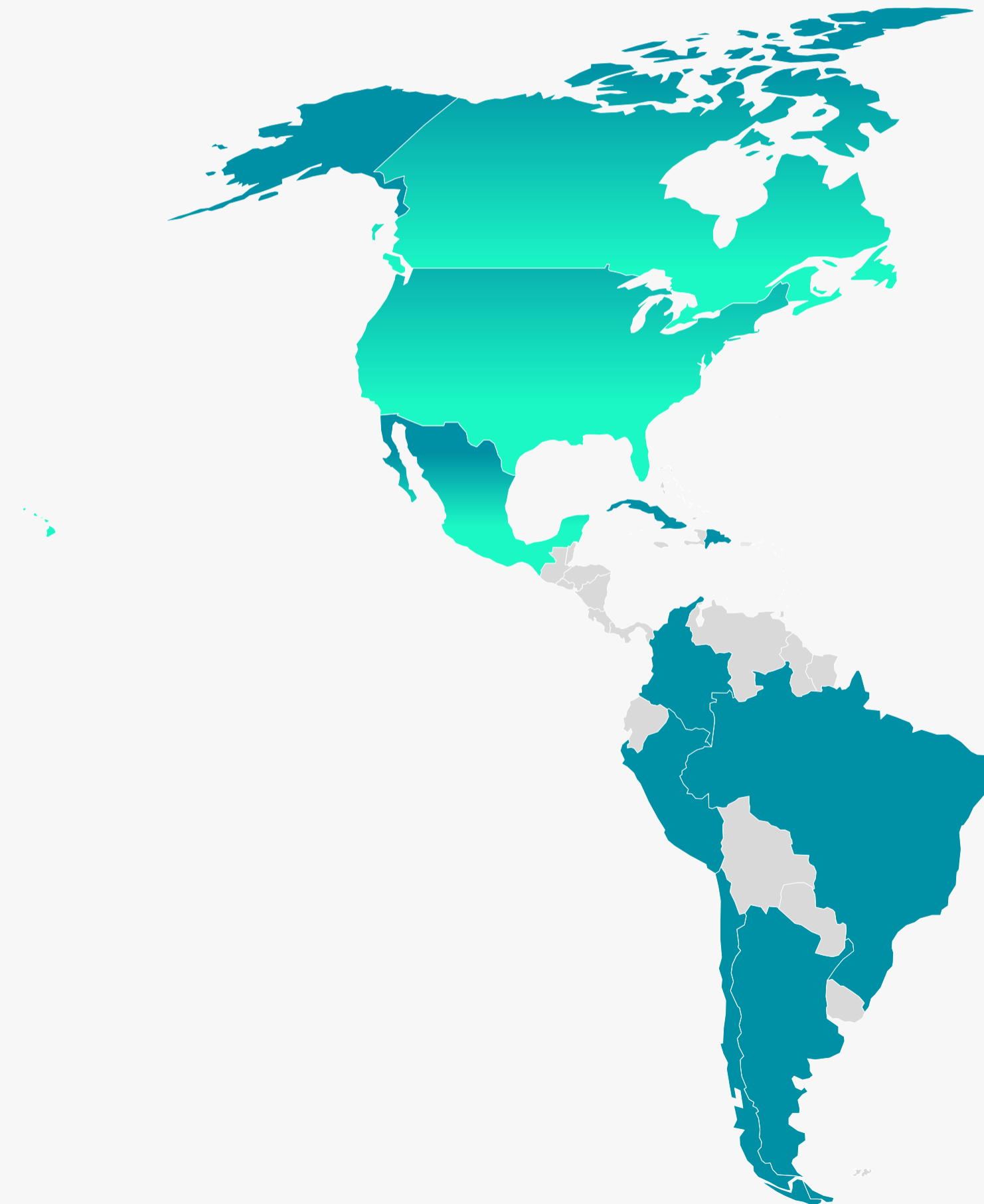
# Construction



## TOP 10 Countries

While the global hotel industry is a vibrant one, changing year to year in many surprising and interesting ways, when it comes to the top 10 countries for hotel construction in the Americas region, the list is perhaps less surprising than one might think. With 1,534 hotel projects, the USA is currently leading in terms of new hotel projects in the pipeline.

	Country	Projects	Rooms
1.	United States of America	1,534	293,938
2.	Mexico	130	29,498
3.	Canada	72	12,036
4.	Brazil	40	10,211
5.	Dominican Republic	34	22,824
6.	Colombia	34	5,730
7.	Argentina	30	3,603
8.	Peru	16	2,563
9.	Chile	16	2,173
10.	Cuba	14	3,303

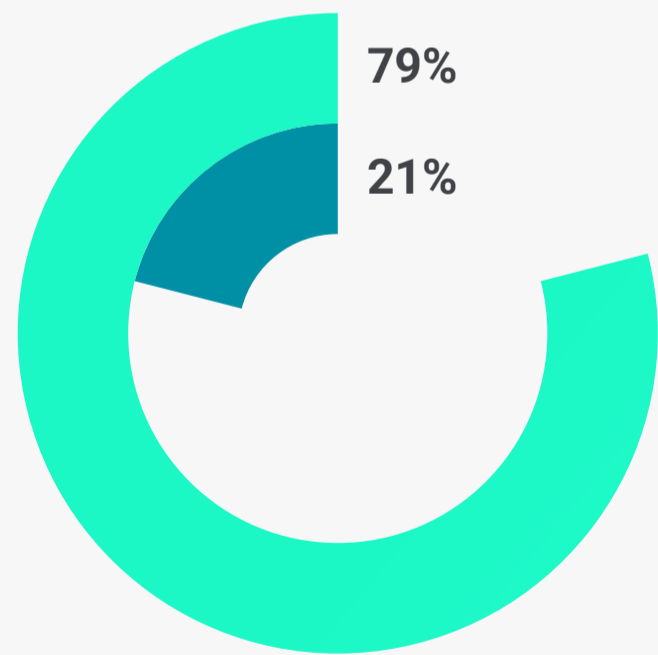


PROJECT PIPELINE

# United States of America

**1,534**  
Projects

**293,938**  
Rooms

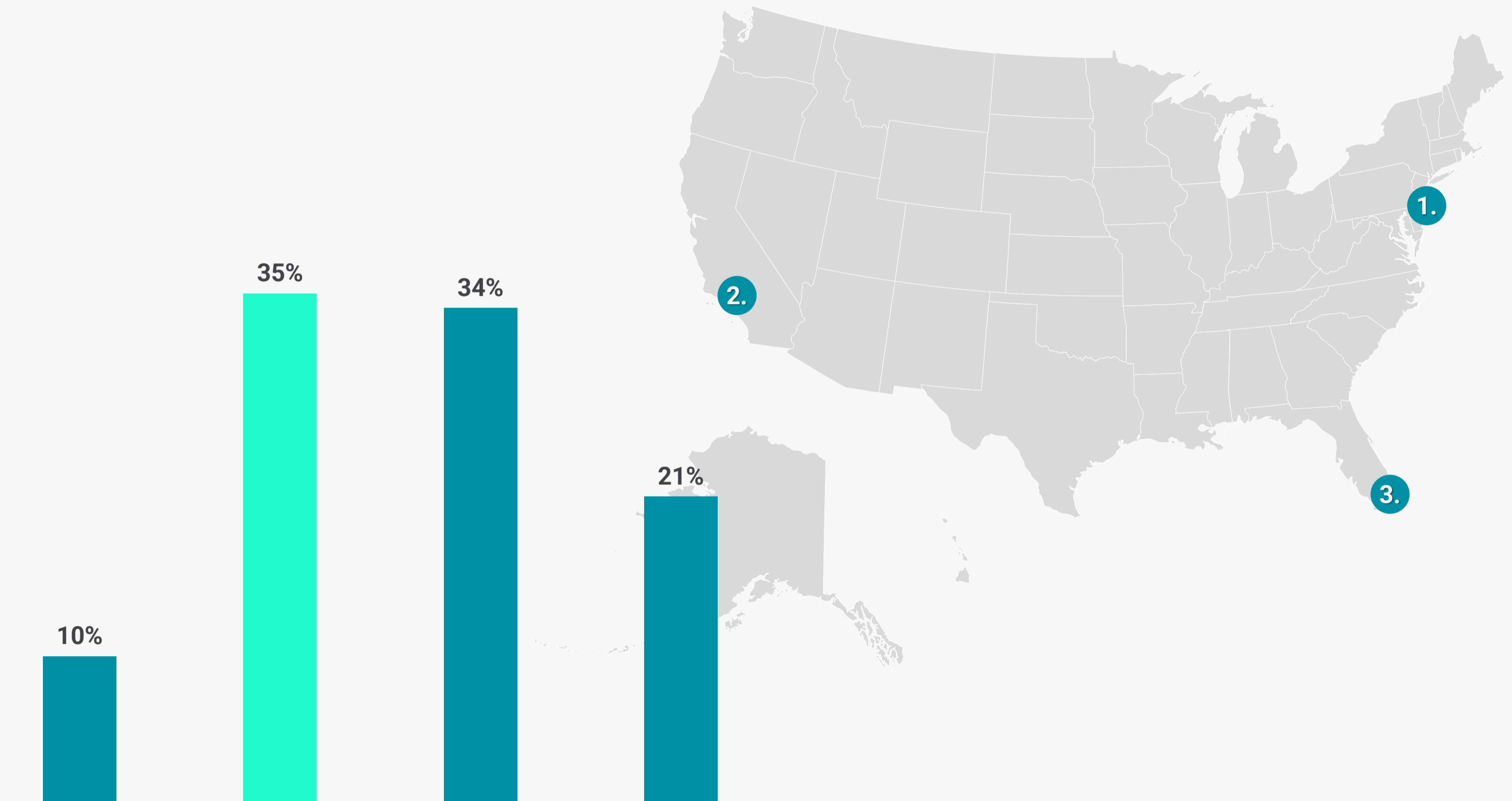


**First Class**

1,216 Projects  
202,126 Rooms

**Luxury**

318 Projects  
91,812 Rooms



**10%**

**35%**

**34%**

**21%**

**2023**

153 Projects  
29,881 Rooms

**2024**

538 Projects  
94,548 Rooms

**2025**

526 Projects  
99,180 Rooms

**2026+**

317 Projects  
70,329 Rooms

**1. New York**

44 Projects  
10,015 Rooms

**2. Los Angeles**

40 Projects  
7,649 Rooms

**3. Miami**

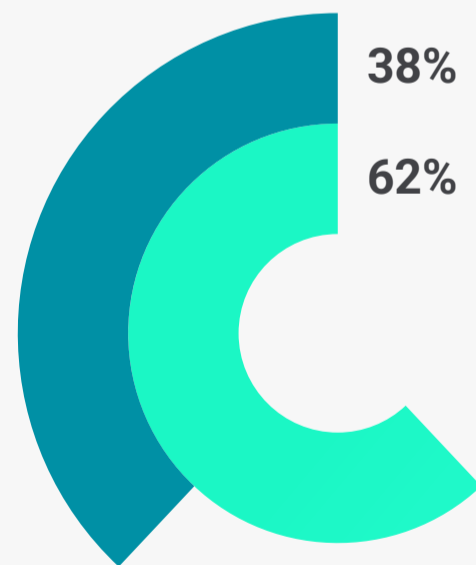
32 Projects  
12,404 Rooms

PROJECT PIPELINE

# Mexico

**130**  
Projects

**29,498**  
Rooms

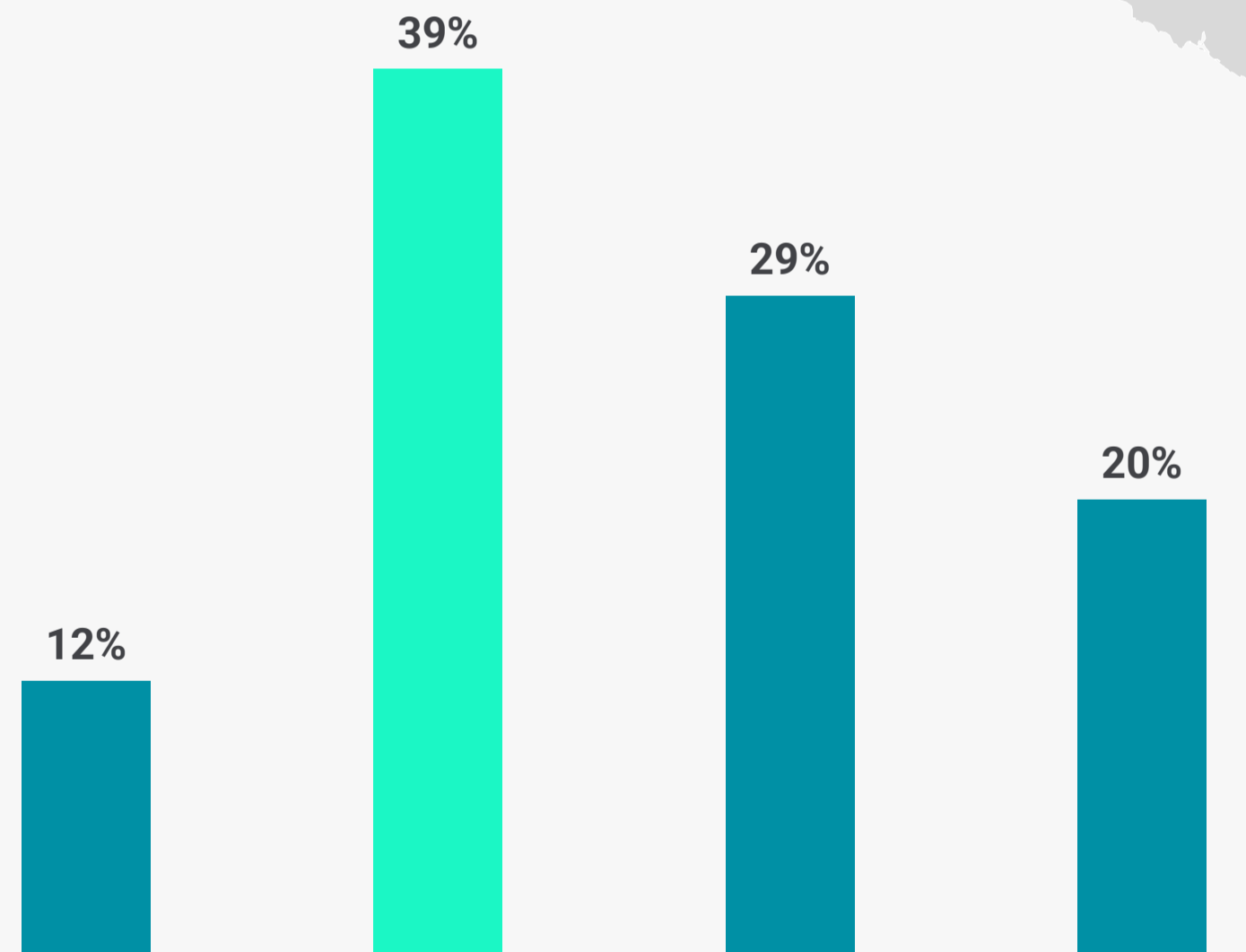


**First Class**

50 Projects  
9,258 Rooms

**Luxury**

80 Projects  
20,240 Rooms



**2023**

16 Projects  
2,916 Rooms

**2024**

50 Projects  
13,244 Rooms

**2025**

38 Projects  
8,712 Rooms

**2026+**

26 Projects  
4,626 Rooms



**1. Cancun**

14 Projects  
6,664 Rooms

**2. Tulum**

13 Projects  
1,948 Rooms

**3. Mexico City**

12 Projects  
1,467 Rooms

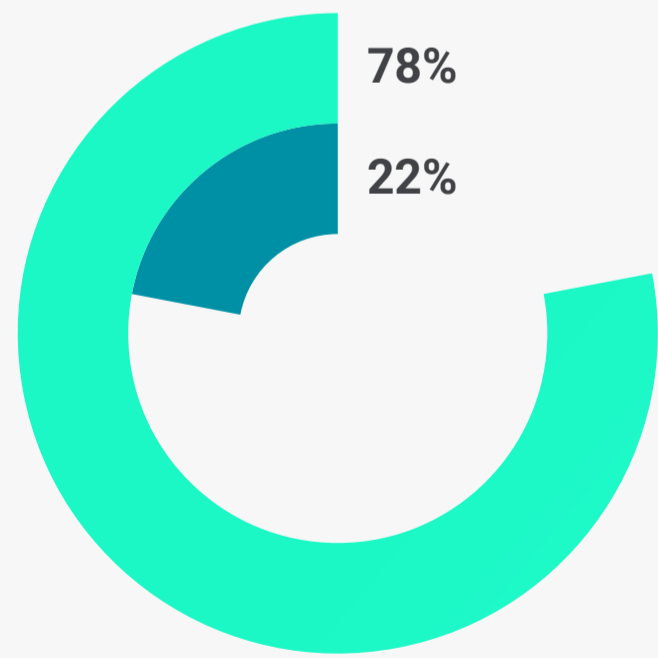


PROJECT PIPELINE

# Canada

**72**  
Projects

**12,036**  
Rooms

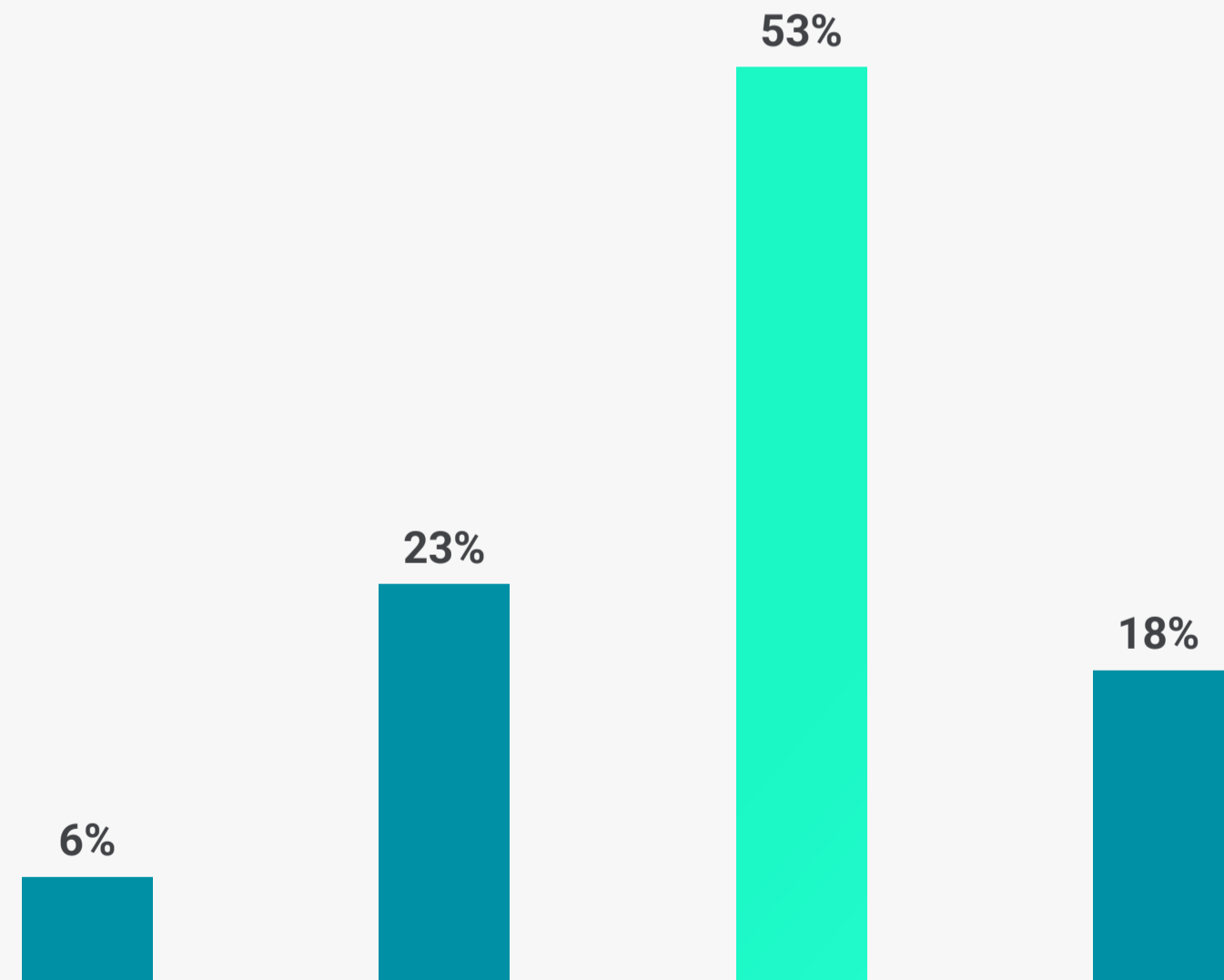


**First Class**

56 Projects  
8,685 Rooms

**Luxury**

16 Projects  
3,351 Rooms



**2023**

4 Projects  
719 Rooms

**2024**

17 Projects  
3,177 Rooms

**2025**

38 Projects  
6,321 Rooms

**2026+**

13 Projects  
1,819 Rooms



**1. Toronto**

13 Projects  
2,863 Rooms

**2. Kelowna**

5 Projects  
919 Rooms

**3. Vancouver**

4 Projects  
953 Rooms

# TOP 10 Cities

Around the world, the hospitality industry shows no signs of slowing growth. When it comes to the top 10 cities for hotel construction in America, this ranking should not come as a surprise. With all ten of the fastest growing cities located in the US.

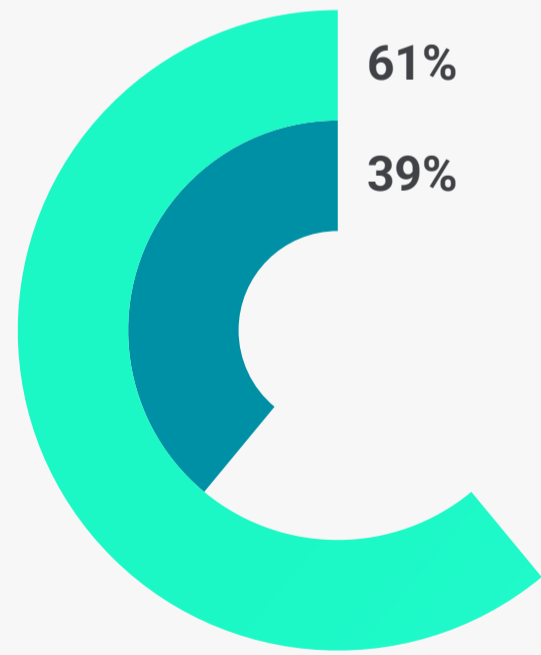
	City	Projects	Rooms
1.	New York	44	10,015
2.	Los Angeles	40	7,649
3.	Miami	32	12,404
4.	Nashville	26	6,645
5.	Austin	25	4,919
6.	San Francisco	22	3,504
7.	Las Vegas	20	18,874
8.	Orlando	16	4,655
9.	Chicago	16	3,520
10.	San Diego	15	5,340



PROJECT PIPELINE  
**New York**

**44**  
Projects

**10,015**  
Rooms

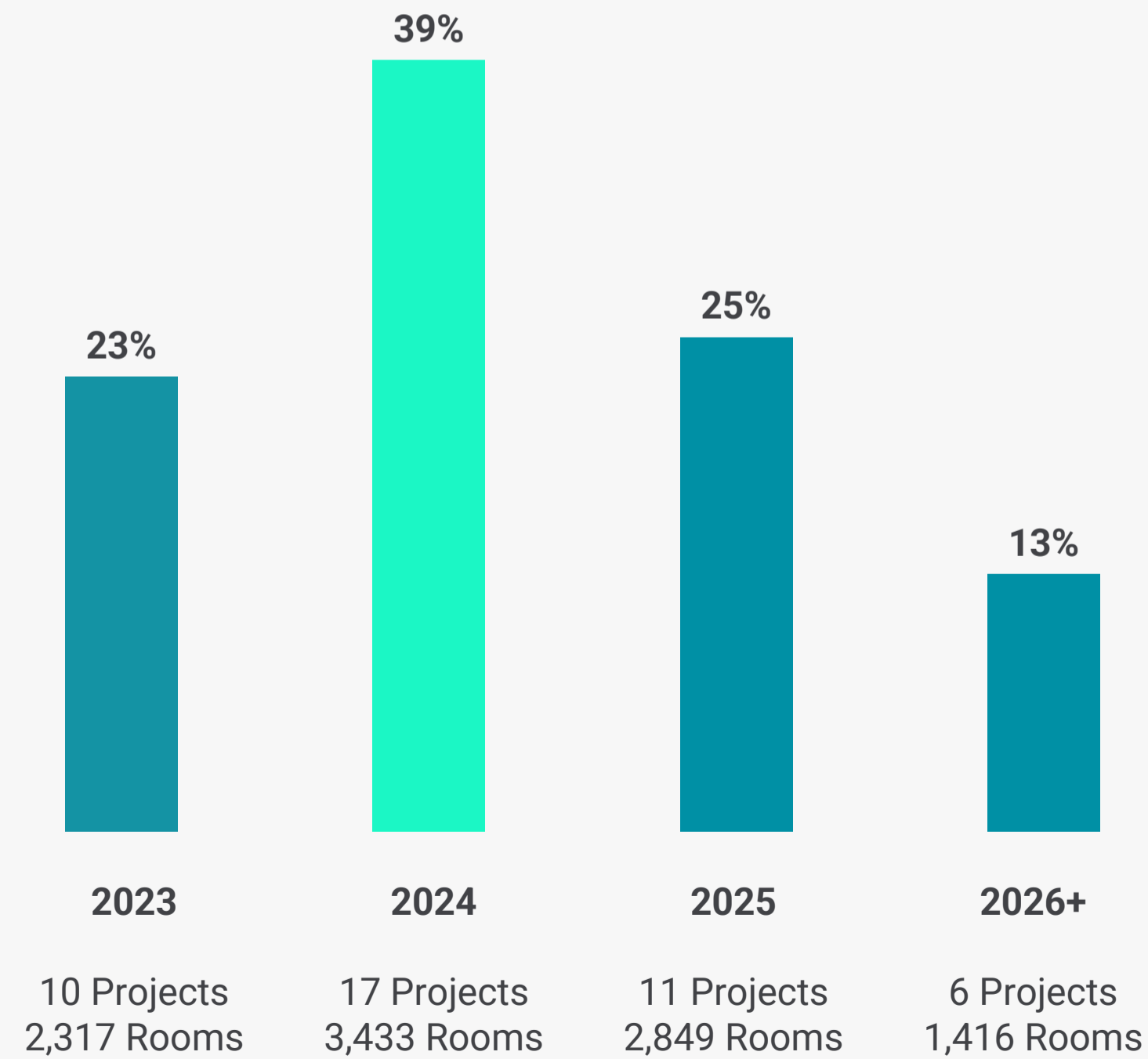


**First Class**

27 Projects  
6,586 Rooms

**Luxury**

17 Projects  
3,429 Rooms



**2023**

10 Projects  
2,317 Rooms

**2024**

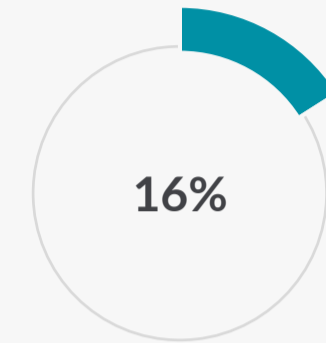
17 Projects  
3,433 Rooms

**2025**

11 Projects  
2,849 Rooms

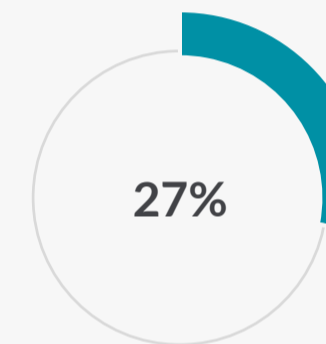
**2026+**

6 Projects  
1,416 Rooms



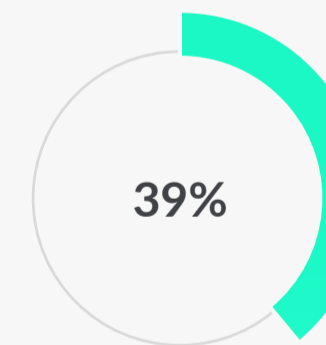
**Pre-planning**

7 Projects  
1,274 Rooms



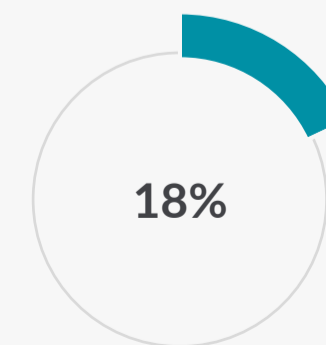
**Planning**

12 Projects  
3,145 Rooms



**Construction**

17 Projects  
2,740 Rooms



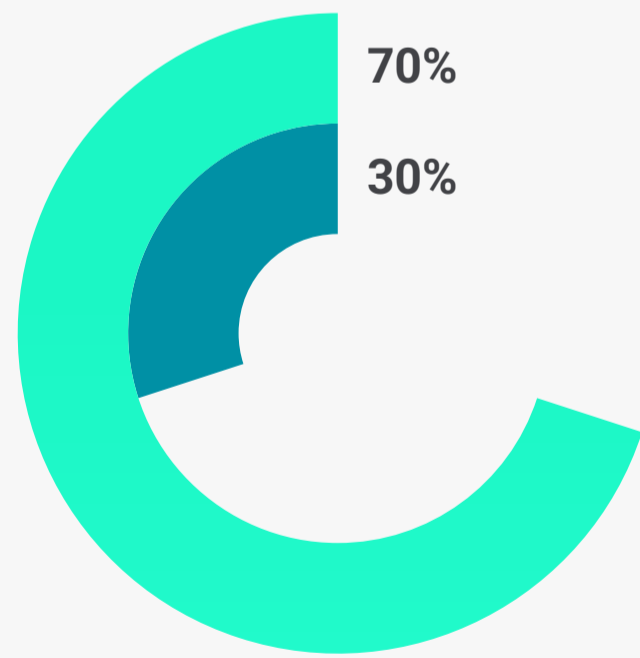
**Pre-opening**

8 Projects  
1,856 Rooms

PROJECT PIPELINE  
**Los Angeles**

**40**  
Projects

**7,649**  
Rooms

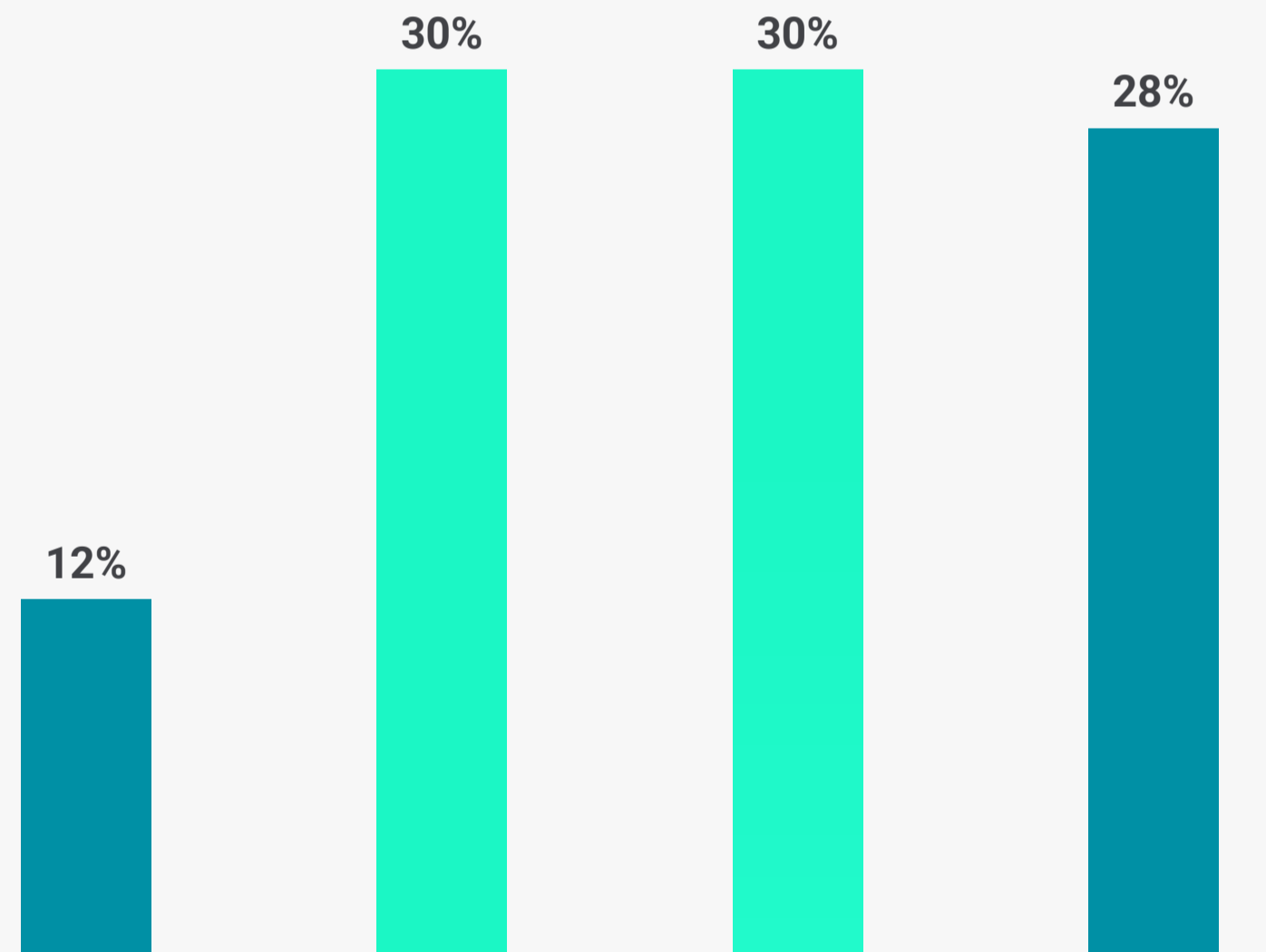


**First Class**

28 Projects  
5,172 Rooms

**Luxury**

12 Projects  
2,477 Rooms



**2023**

5 Projects  
749 Rooms

**2024**

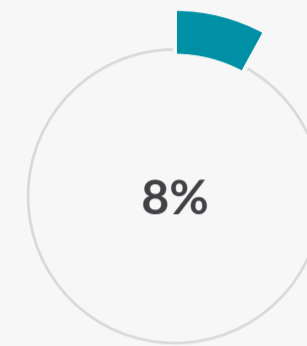
12 Projects  
2,494 Rooms

**2025**

12 Projects  
1,743 Rooms

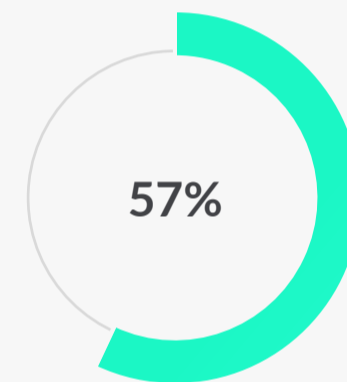
**2026+**

11 Projects  
2,663 Rooms



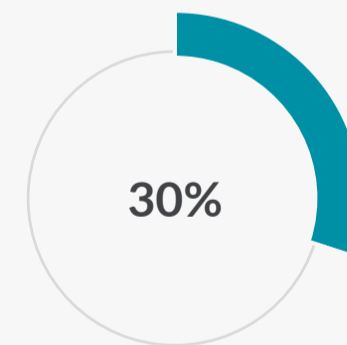
**Pre-planning**

3 Projects  
535 Rooms



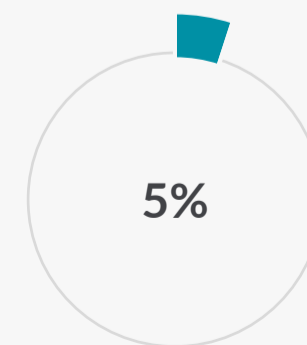
**Planning**

23 Projects  
4,402 Rooms



**Construction**

12 Projects  
2,345 Rooms



**Pre-opening**

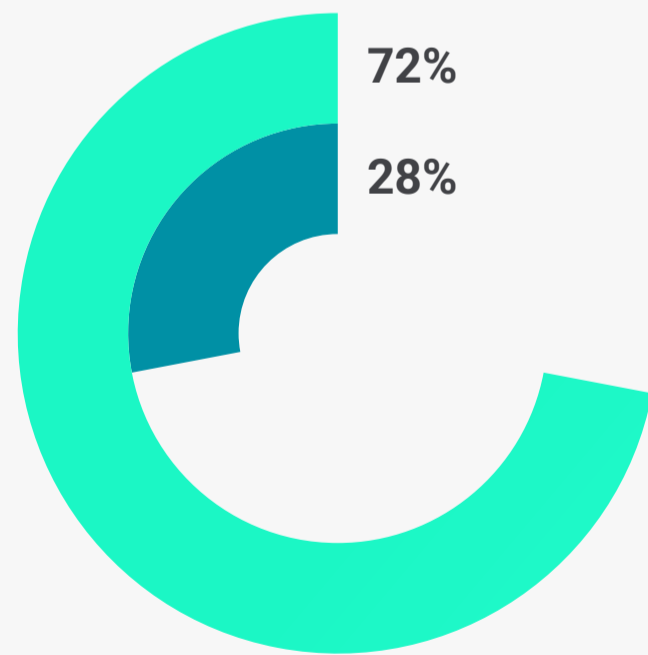
2 Projects  
367 Rooms

PROJECT PIPELINE

# Miami

**32**  
Projects

**12,404**  
Rooms

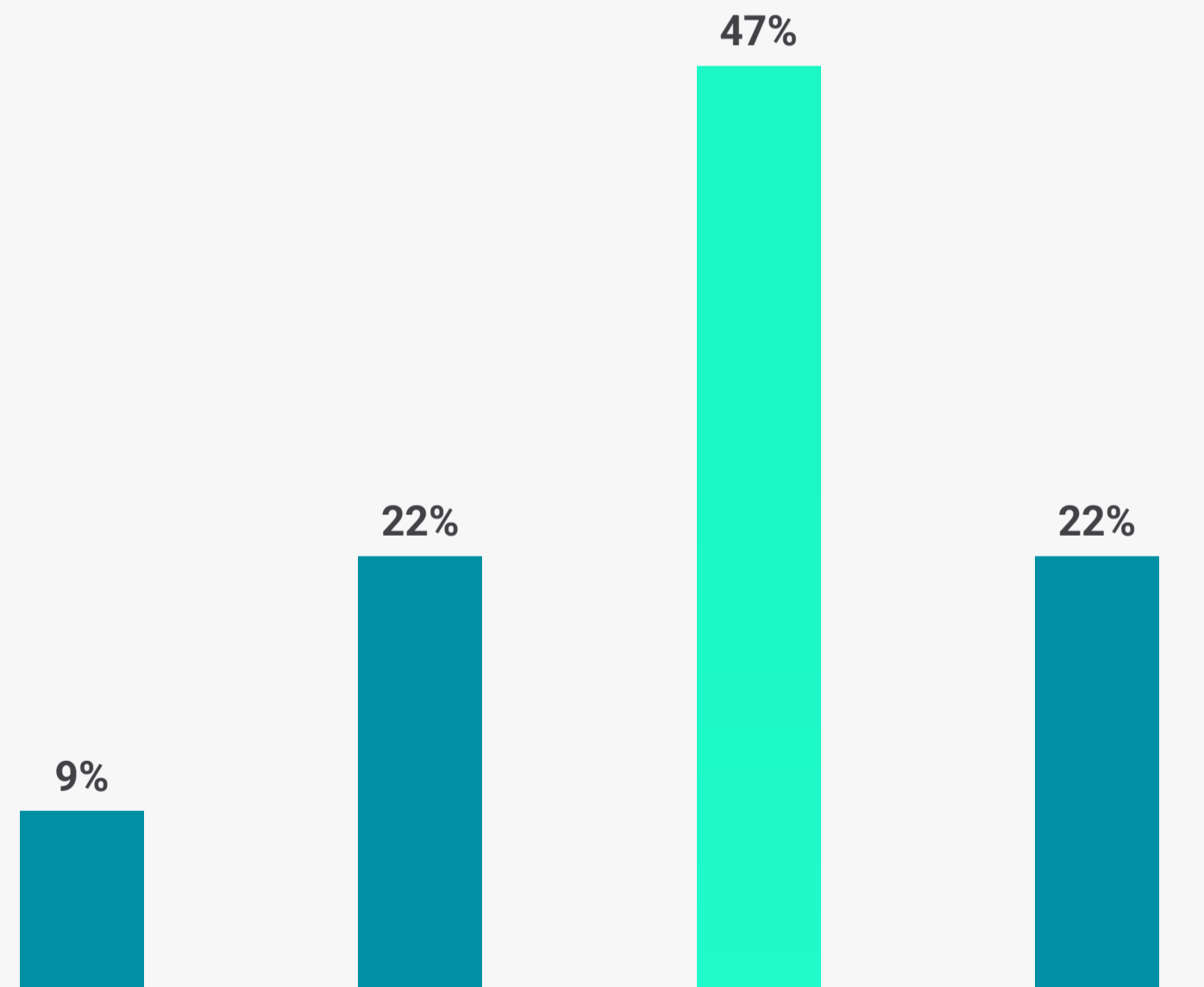


**First Class**

23 Projects  
9,476 Rooms

**Luxury**

9 Projects  
2,928 Rooms



**2023**

3 Projects  
875 Rooms

**2024**

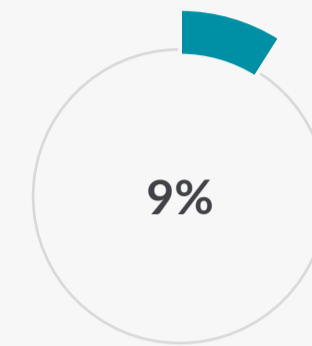
7 Projects  
1,306 Rooms

**2025**

15 Projects  
3,015 Rooms

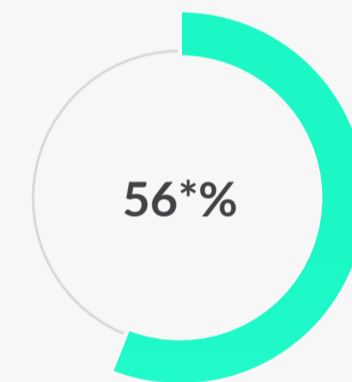
**2026+**

7 Projects  
7,208 Rooms



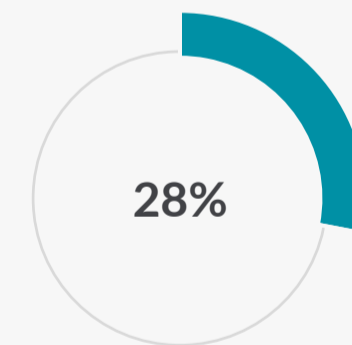
**Pre-planning**

3 Projects  
5,832 Rooms



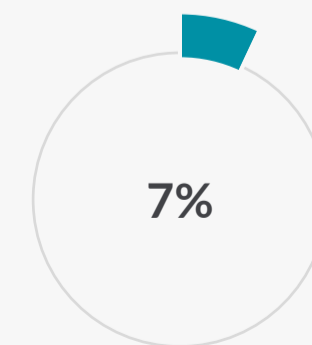
**Planning**

18 Projects  
3,913 Rooms



**Construction**

9 Projects  
1,964 Rooms



**Pre-opening**

2 Projects  
695 Rooms

TOP 5  
**Hotel Groups**



**Marriott International**

355 Projects  
63,725 Rooms



**Hilton Worldwide**

307 Projects  
51,522 Rooms



**Hyatt Hotels Corporation**

124 Projects  
2,230 Rooms



**IHG Hotels & Resorts**

92 Projects  
15,919 Rooms



**Accor**

51 Projects  
10,492 Rooms

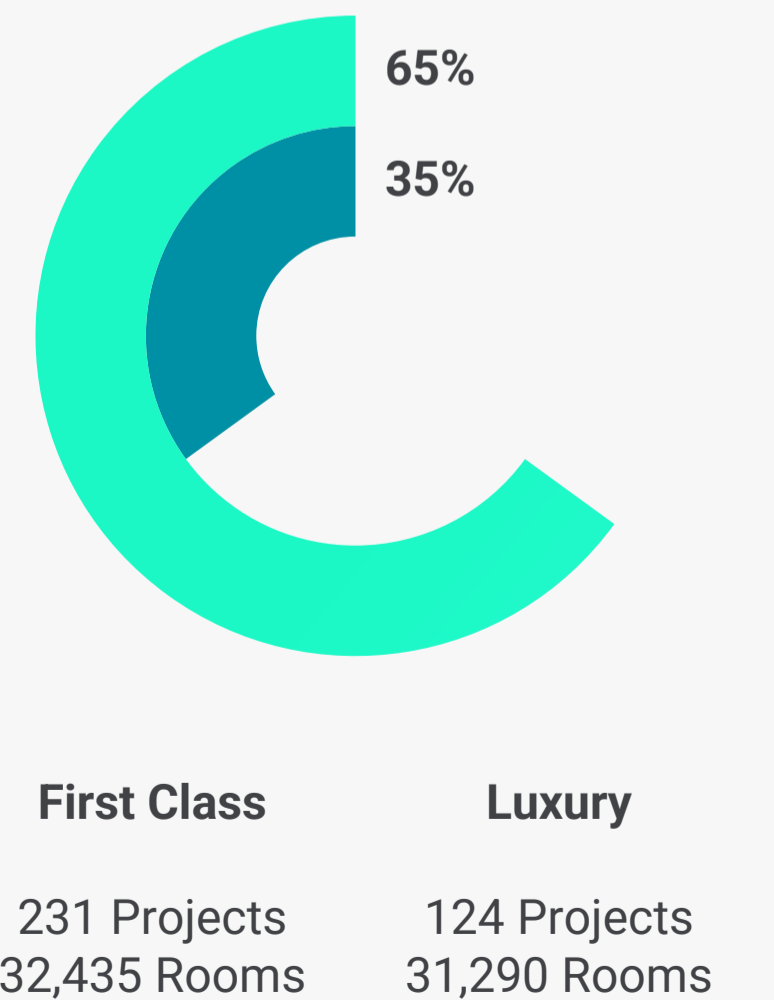
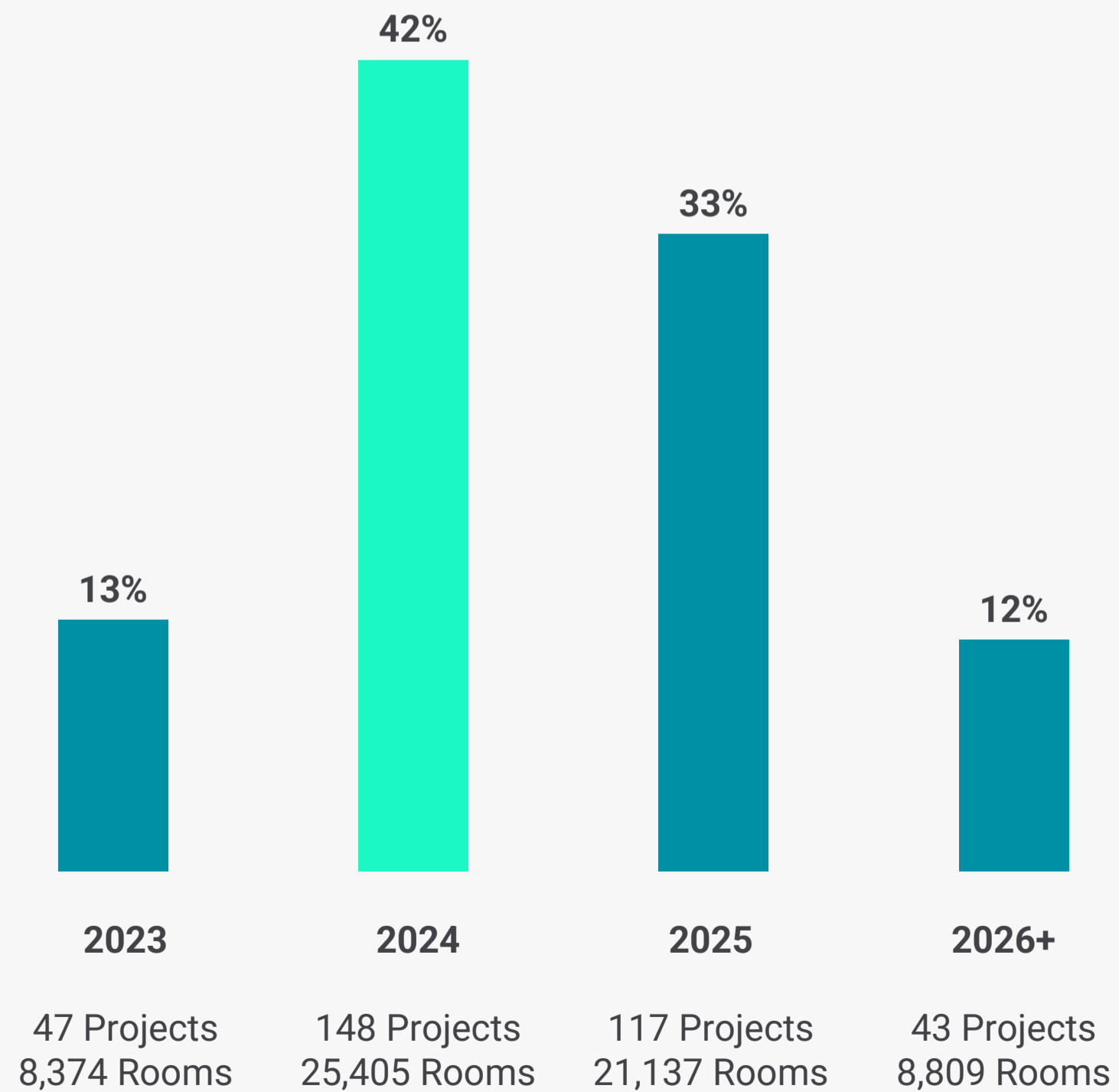
PROJECT PIPELINE

# Marriott International

**355**  
Projects

**63,725**  
Rooms

	Country	Projects	Rooms
1.	United States	272	46,494
2.	Mexico	20	4,342
3.	Canada	14	2,169
4.	Brazil	7	1,736
5.	Dominican Republic	5	1,469
6.	Puerto Rico	5	1,190



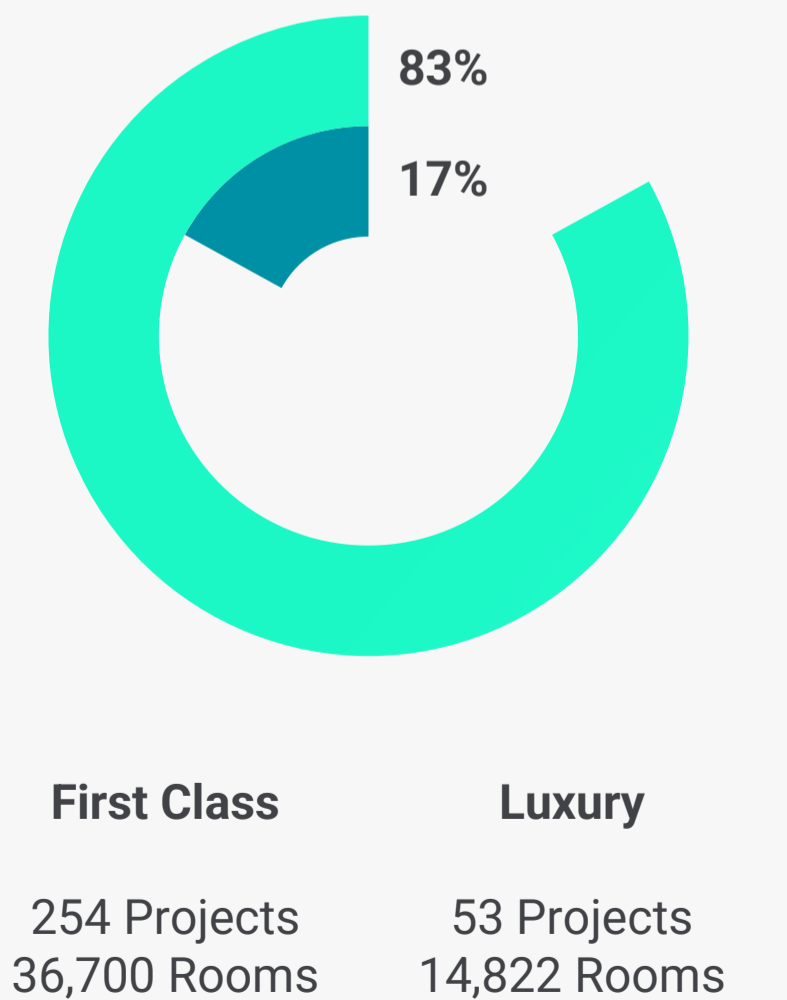
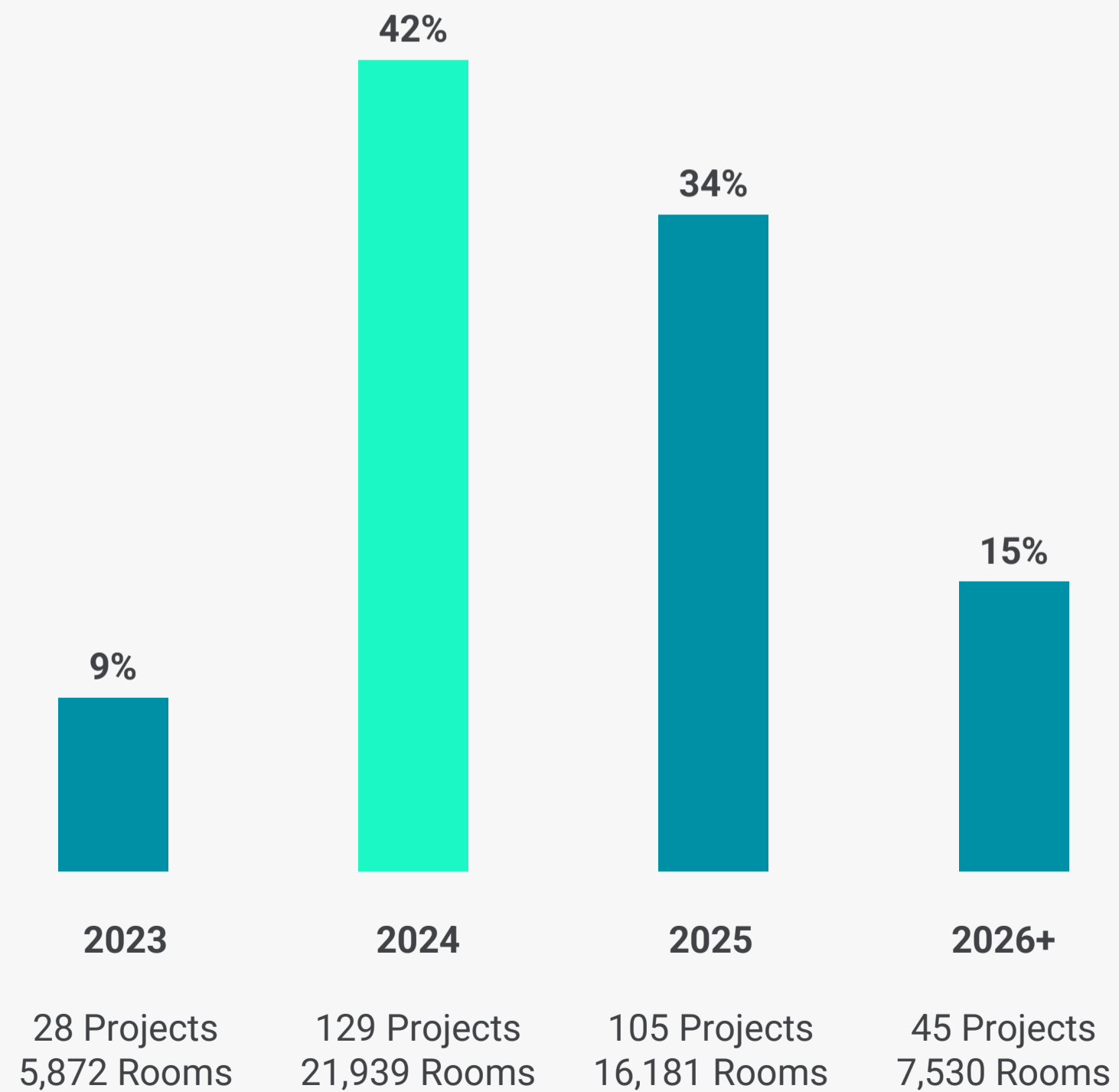
PROJECT PIPELINE

# Hilton Worldwide

**307**  
Projects

**51,522**  
Rooms

	Country	Projects	Rooms
1.	United States	252	42,799
2.	Mexico	10	1,521
3.	Argentina	9	875
4.	Canada	7	1,271
5.	Puerto Rico	6	1,101
6.	Dominican Republic	3	797





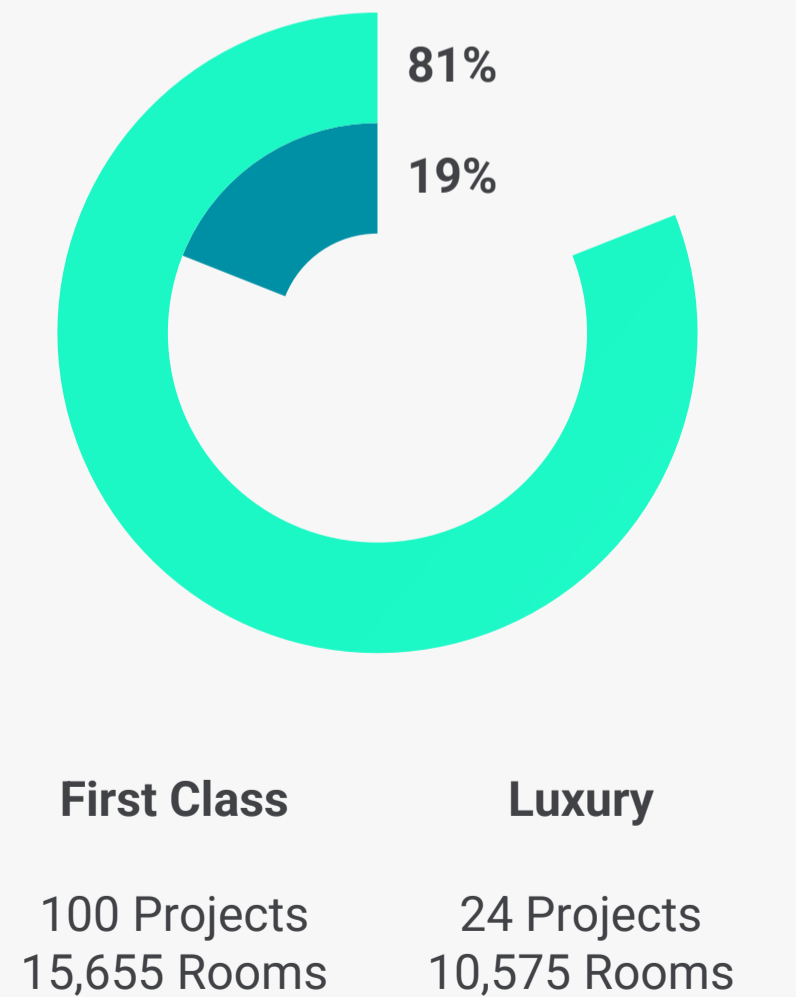
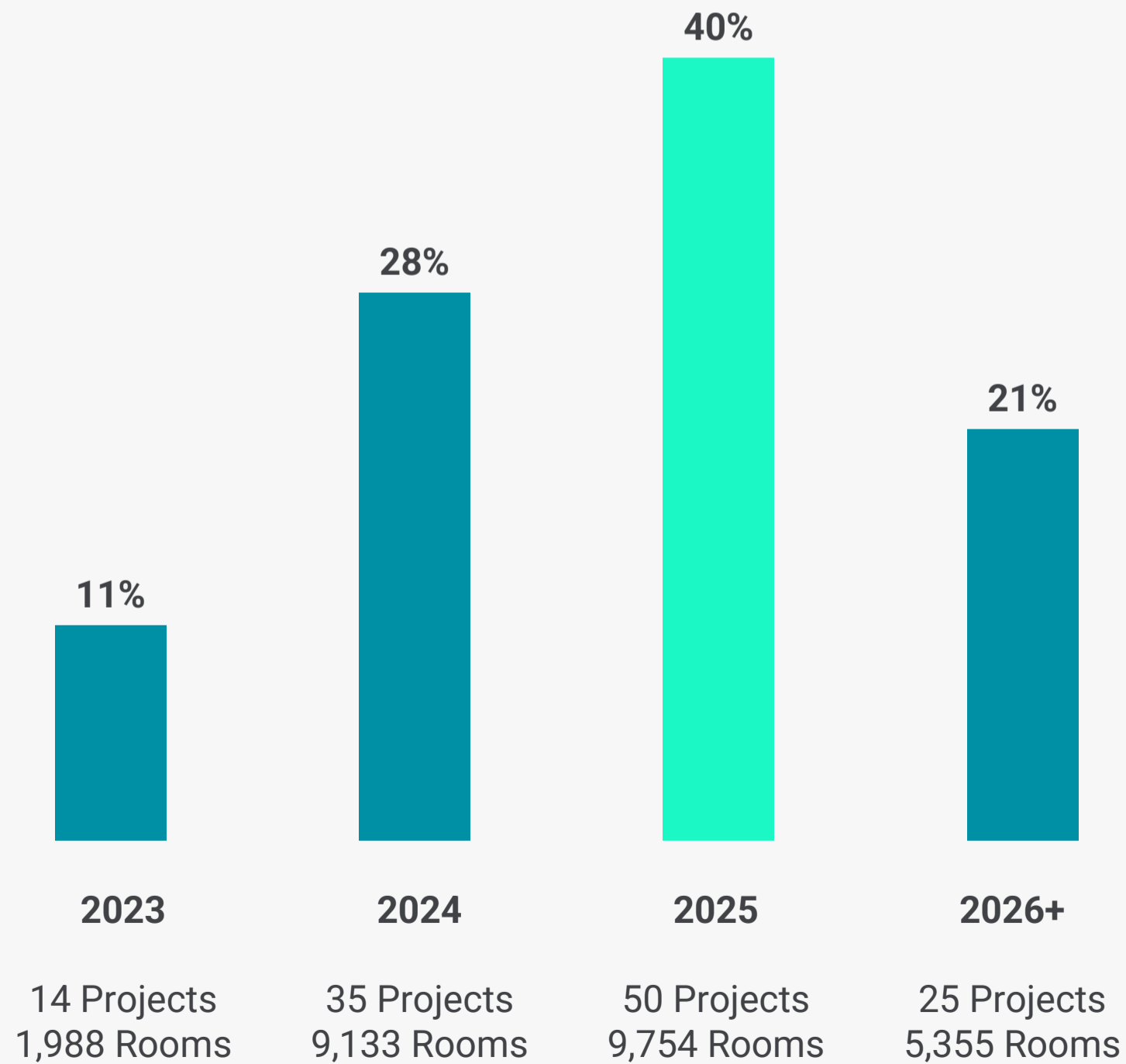
PROJECT PIPELINE

# Hyatt Hotels Corporation

**124**  
Projects

**26,230**  
Rooms

	Country	Projects	Rooms
1.	United States	83	18,561
2.	Canada	15	2,581
3.	Mexico	9	1,371
4.	Colombia	4	700
5.	St. Lucia	3	1,135
6.	Costa Rica	2	281



TOP 10  
**Hotel Brands**



**Home2 Suites by Hilton**

60 Projects  
7,333 Rooms



**Hampton by Hilton**

43 Projects  
5,175 Rooms



**TownePlace Suites by Marriott**

40 Projects  
4,200 Rooms



**AC Hotels by Marriott**

36 Projects  
5,726 Rooms



**Marriott Hotels & Resorts**

35 Projects  
9,776 Rooms



**Hilton Garden Inn**

35 Projects  
4,957 Rooms



**Hyatt Place**

35 Projects  
4,902 Rooms



**Fairfield by Marriott**

33 Projects  
3,434 Rooms



**Homewood Suites by Hilton**

30 Projects  
4,258 Rooms



**Cambria Hotels**

27 Projects  
3,820 Rooms

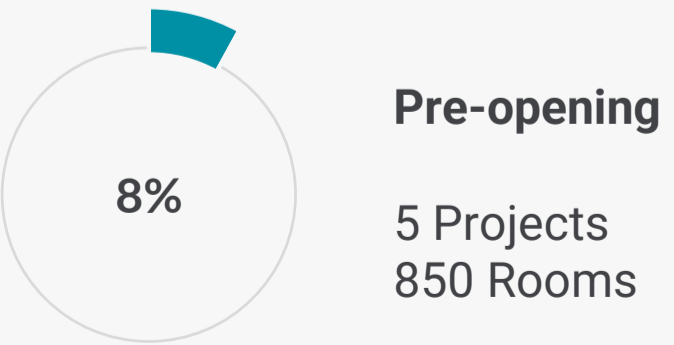
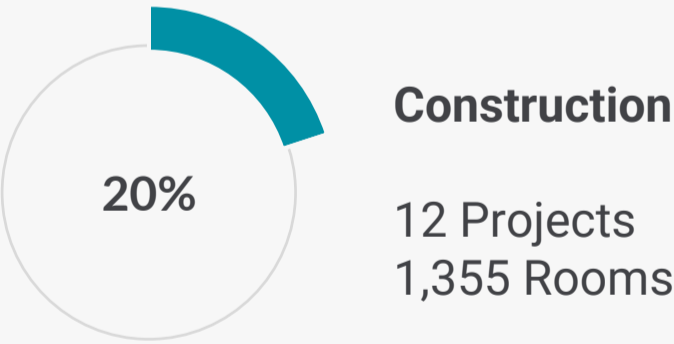
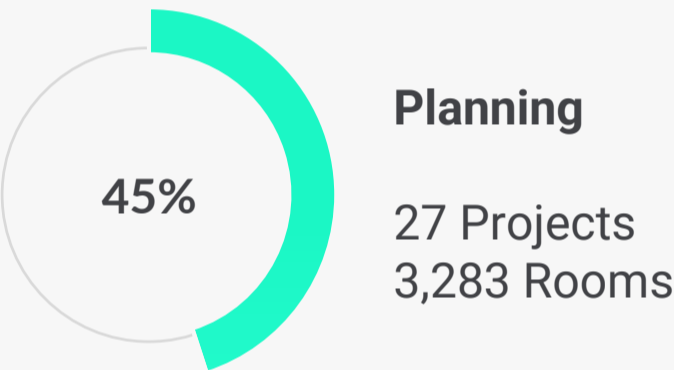
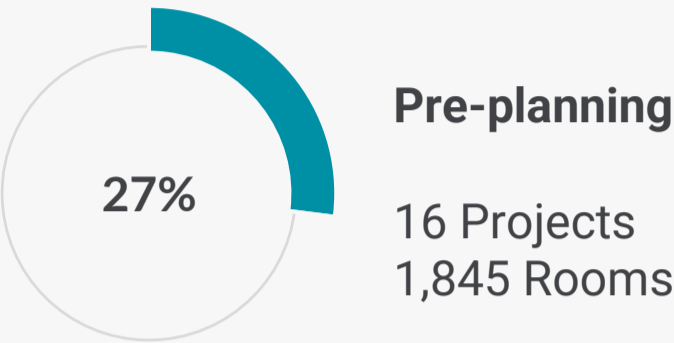
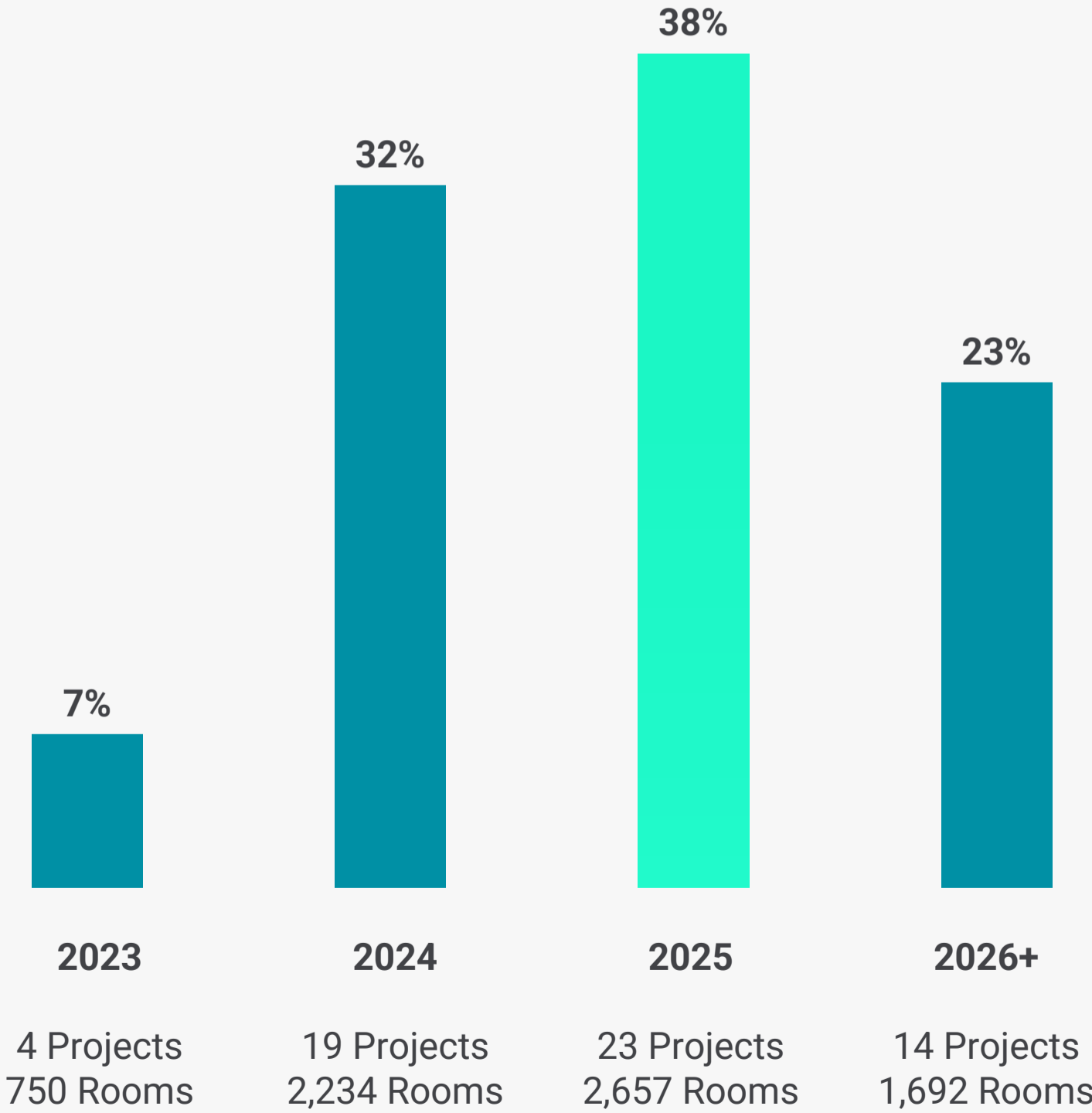
PROJECT PIPELINE

# Home2 Suites by Hilton

**60**  
Projects

**7,333**  
Rooms

	Country	Projects	Rooms
1.	United States	58	7,110
6.	Canada	2	223



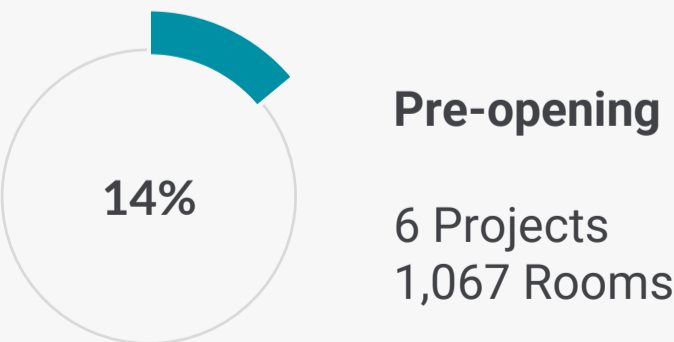
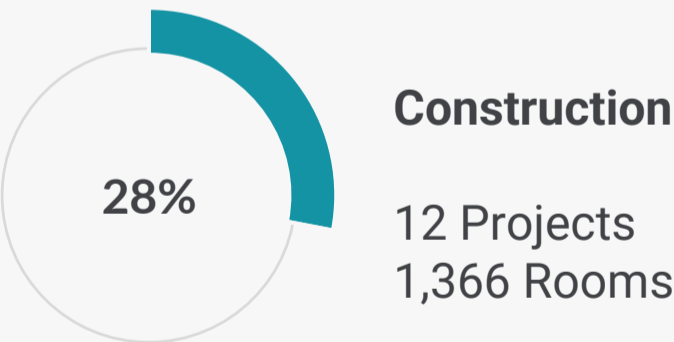
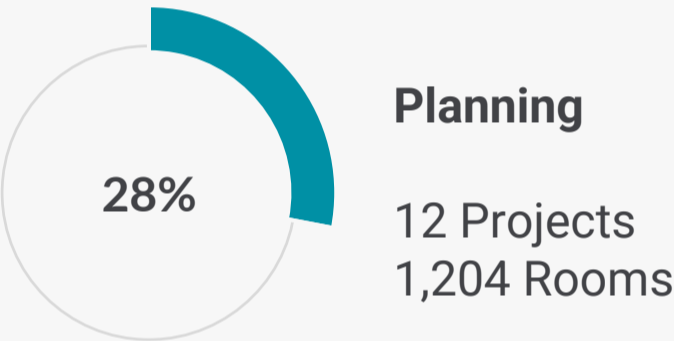
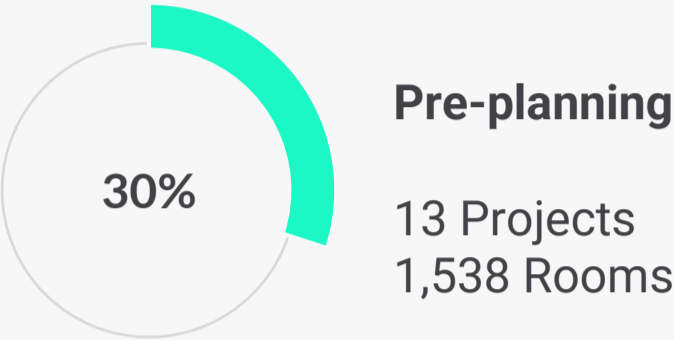
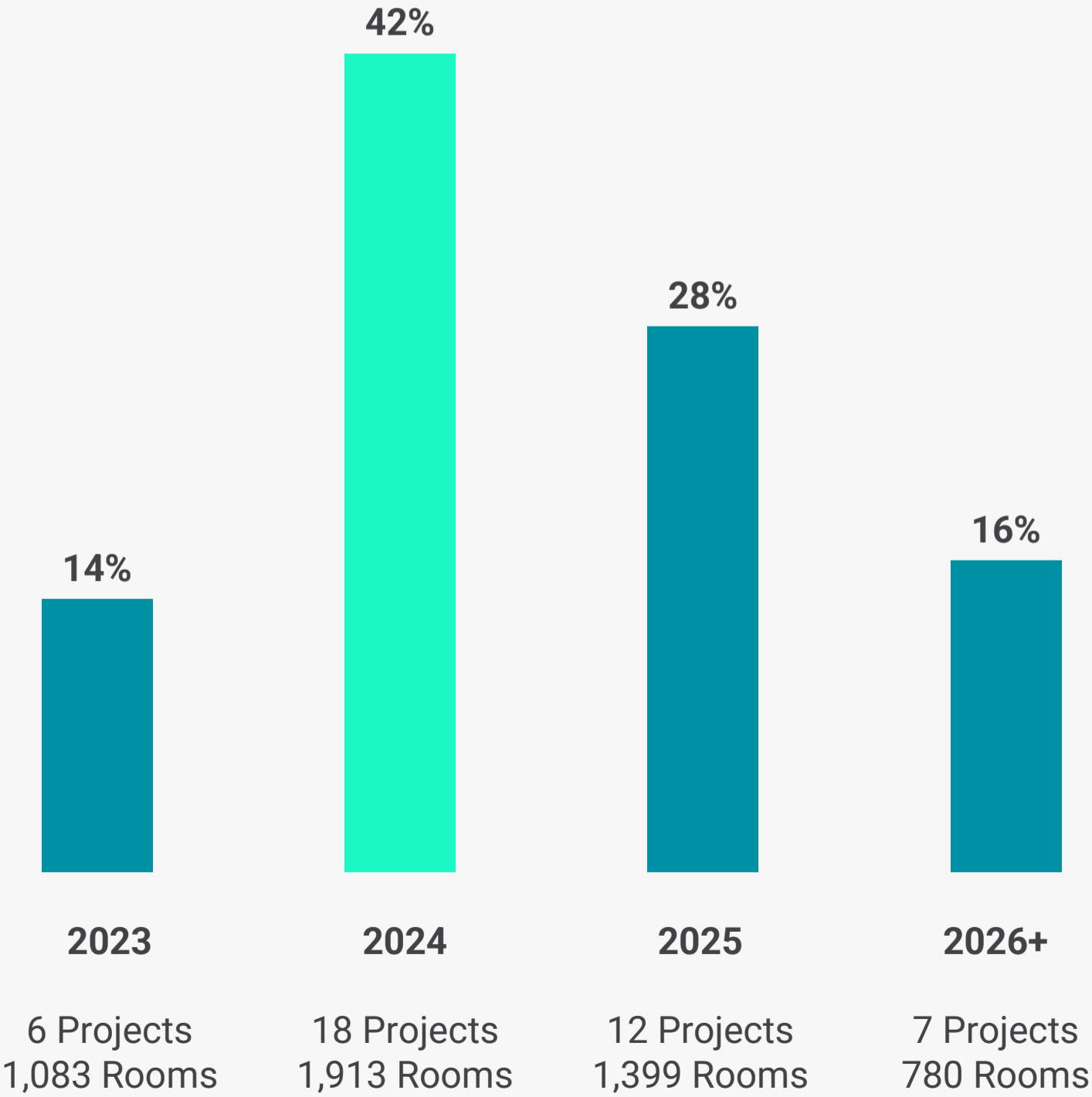
PROJECT PIPELINE

# Hampton by Hilton

**43**  
Projects

**5,175**  
Rooms

	Country	Projects	Rooms
1.	United States	33	3,922
2.	Puerto Rico	2	258
3.	Canada	2	252
4.	Mexico	2	240
5.	Argentina	2	230



6 Projects  
1,083 Rooms

18 Projects  
1,913 Rooms

12 Projects  
1,399 Rooms

7 Projects  
780 Rooms

PROJECT PIPELINE

# TownePlace Suites by Marriott

**40**  
Projects

**4,200**  
Rooms

	Country	Projects	Rooms
1.	United States	38	3,971
6.	Canada	2	229

